

Morgan DANGUY des DESERTS

75005 Paris - FRANCE
morgan.danguy@gmail.com



Digital Project Manager

Skills

Web project management

Requirements analysis, selection of development and graphic teams (internal or external), source of proposals, writing of functional and technical specifications, SEO strategy, storyboard/zoning, planning and team management, coordination and prioritization, post-deployment testing, monitoring and optimizations/evolutions

Tools

Project management and office: Microsoft Office, MS Project

SEO: Advanced Web Ranking, Google Analytics and Trends

Email marketing: E-circle

CMS: Wordpress (implementation and administration), Adobe CQ5 (administration and evolution)

Development/Design/Video: Adobe Photoshop, Illustrator, Dreamweaver, Flash, InDesign, Premiere, After effects

Programming

HTML, CSS, PHP, SQL, JQuery, Javascript, ActionScript

Languages

English: professional level

Professional experiences

April 2011 to August 2013 – **ICT Manager** at [Elysées Gaming/ACFPoker.fr](http://ElyséesGaming.com)

Communication agency / Online poker room – Paris 8th

- Management of all the NICT tasks (creation and animation of websites, graphic campaigns, affiliation)
- Involved in all the communication/advertisement decisions and positioning strategy
- Technical referent for all the other brands of the group (Poker52, Aviation Club de France, Ni-Hao Productions, Ni-Hao Music)
- Management of external service providers
- Daily exchanges with English technical teams (London / Gibraltar) of the poker network

September 2008 to April 2011 – **Web Project Manager** at [MMCréation](http://MMCréation.com)

Digital Agency – Paris 8th

- Management of entire web projects (including pre-sales meeting with client and production)
- Management of development and graphic teams (8 people)
- Creation of a new SEO tool, setting of the offer (including the writing of technical specification of the tool for the development team) and promotion of it in front of our clients
- Creation and broadcasting of newsletters

2008 (4 months) – **Web Designer / Webmaster / Graphic Designer** at [ArtStripWorld](http://ArtStripWorld.com)

Dance school – Paris 9th

- Many technical and graphic actions in order to improve the existing website
- Creation of Flash banners
- Development of a reservation form for courses

2006 (4 months) – **Web Designer / Webmaster / Graphic Designer** at [Urbica Ingénierie](http://Urbica.com)

Drancy

- Improvement of existing website
- Creation of an interactive interface used on exhibitions
- Creation of graphic elements

July 2005 – **Inputter** on Eudonet database at [Comiris](http://Comiris.com)

Colombes (92)

Educational background

2013: Professional training on **Responsive Web Design** (3 days)

MediaBox, Paris

2010: Master's degree in **Web culture and jobs**, with honours

Université of Marne-la-Vallée – CFA Descartes

2008: License in **NICT and Art**, with honours

University of Marne-la-Vallée – Institut Francilien d'Ingénierie

2007: License in **IT**

UFR of sciences of Versailles

2006: 2-year university degree in **NICT**

IUT of Troyes

2004: High school diploma in **sciences**, with honours

High school Chrestien de Troyes

Additional information

Web freelancer in 2009/2010 (full creation of websites, SEO optimization)

Fond of IT, permanent study and observation of NICT news

Driver license

Poker, fighting sports, football, ski, cinema